

Exhibitor's MANUAL

2018



ExpoMedical

16th. International Trade Show for Products,
Services and Equipment for the Healthcare Sector

September 2018


26 to 28



BUENOS AIRES
ARGENTINA



Organize

 **MERCOFERIAS S.R.L.**

✉ info@expomedical.com.ar ☎ 4791-8001

f www.facebook.com/ExpoMedical

🐦 www.twitter.com/EXPOMEDICAL

www.expomedical.com.ar

Facts about Expomedical 2018



Venue

CENTRO COSTA SALGUERO

- Av. Costanera R. Obligado 1221, esquina J. Salguero, Ciudad Autónoma de Buenos Aires
- www.ccs.com.ar



Schedule

Samples delivery and decoration Key in Hand booths
Tuesday, September 25th, from noon until 10:00 p.m.
Wednesday, September 26th, from 9:00 a.m. to 12:00 a.m.
Machines or equipment that can not be hand - carried must be entered before Tuesday, September 25th at 09.00 p.m

Period expomedical opens to the public

- Wednesday, September 26th, from 1:00 p.m. to 8:00 p.m.
- Thursday, September 27th, from 1:00 p.m. to 8:00 p.m.
- Friday, September 28th, from 1:00 p.m. to 8:00 p.m.

Withdrawal of products and decoration elements

Friday, September 28th, from 8:15 p.m. to 10:00 p.m.



SECURITY ADVISE

The Organisers shall provide 24 hours personnel for general vigilance duties, who will be responsible for keeping the order and dealing with unexpected events, but who will not be responsible for thefts or petty larceny, in open or

closed booths. When closed to the public, only the Fair security staff and the exhibitor's staff carrying written authorisation by the S.C. may remain on the premises. Exhibitors are strongly suggested not to leave small valuable products and notebooks unattended.



Listing in the official catalogue (free of charge)

IMPORTANT:

This form must be send before August 10th 2018, otherwise the information listed in the Application Form will be Published at the Catalogue.

COMPANY INFORMATION (as you wish to appear in the Catalogue)

COMPANY:.....
 ADDRESS:
 AREA CODE:
 CITY:
 STATE:
 PAIS: COUNTRY:.....
 PHONE: SKYPE:
 E-MAIL:
 WEB:

DETAIL OF EXHIBITED PRODUCTS (Maximun 30 words):

.....

Brands:

.....

Exhibitor's badges (free of charge)

COMPANY:
 FIRST NAME: LAST NAME:
 FIRST NAME: LAST NAME:
 Signature:
 First and Last Name:
 Position:

Please send, before August 10th, to: **MERCOFERIAS S.R.L**
e-mail: info@expomedical.com.ar

Advertising Fees Exclusive for Exhibitors

PREMIUM PAGES

- Back cover (13.5 x 20 cm) (4 colours) U\$S 1.800.-
- Back of front cover (13.5 x 20 cm) (4 colours) U\$S 1.500.-
- Back of back cover (13.5 x 20 cm) (4 colours) U\$S 1.500.-

INSIDE PAGES

- Page 1 & 3 (13.5 x 20 cm) (4 colours) U\$S 1.300.-
- 1 Page (13.5 x 20 cm) (4 colours) U\$S 850.-
- 1/2 Page (13.5 x 8.5 cm) (4 colours) U\$S 450.-
- Company Logo U\$S 190.-

Ref. 1 inch = 2.6 cm

- **NON BLEED SIZE:** 13.5 X 20 cm
- **BLEED SIZE:** 15 x 22 cm
- **PAYMENT TERMS:**
Full payment within 7 days of invoice date.
All payments to be made by bank transfer.
Prices include local taxes.
- **DEADLINE:** August 10th, 2018.
- **DELIVERY OF MATERIALES:**
The deadline for the delivery of advertising materials is August 17th, 2018.

- **IMPRESSION:** Offset
- **FILE FORMATS:**
Adobe Acrobat PDF (high-resolution only),
Adobe Photoshop TIFF, JPEG, EPS, Illustrator 9.0
- **SOFTWARE:**
Quark-Xpress 5.0 for Mac, Illustrator 9.0
and Photoshop 7.0
- **ELECTRONIC MEDIA:**
DVD, e-mail (up to 10 MB).

COMPANY:

BOOTH N°:

E-MAIL:

CONTACT:

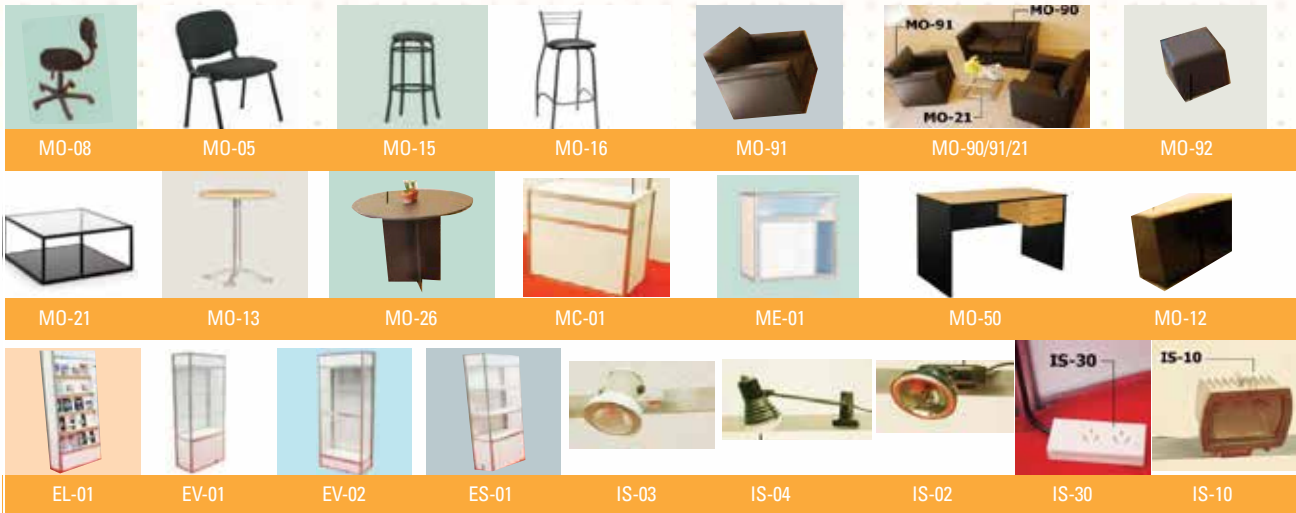
AMOUNT U\$S:



Additional equipment form

COMPANY: STAND:.....

CONTACT: PHONE: DATE:



COD.	DESCRIPTION	U\$S	Nº	AMOUNT
MO-08	Chair with wheels	60		
MO-05	Chair grey	40		
MO-15	Black Stool diam. 60 cm h:90 cm	50		
MO-16	High-backed Stool. Diam. 60 cm h:87 cm	80		
MO-91	Simple couch - Black leather	300		
MO-90	Double couch - Black leather	400		
MO-92	Black cube chair 40 cm x 40 cm x 40 cm	40		
MO-21	Square table with glass top	90		
MO-13	High round table - Aluminium stand 60 h: 75 and 90 cm	130		
MO-26	Round table - Central stand 80 h:73 cm	80		
MC-01*	Counter 100 x 50 cm h:93 cm	130		
ME-01*	Counter with top glass 100 x 50 cm h:93 cm	180		
MO-50*	Black desk with drawer 130 x 70 x 75 cm	110		
MO-12	Black closet 100 x 50 cm h:73 cm	90		
EL-01	Brochure Exhibitor, 5 white shelves 100 x 50 cm h:250 cm	180		
EV-01	Glassed Exhibitor 100 x 50 cm h:250 cm 3 shelves	300		
EV-02	Glassed Exhibitor 100 x 50 cm h:250 cm 4 shelves	335		
ES-01	Glassed Exhibitor 3 shelves, base of 70 cm	290		
IS-03	Short arm Spot 100w	40		
IS-04	Long arm Spot 100w	50		
IS-02	Semi-spherical halogen lamp 50w with arm	50		
IS-30	Plug 3 systems 10 AMO	50		
IS-10	500 w light	120		
MO-81	Coat rack	50		
MO-20	Straight shelf 100 x 30 cm	50		
MO-23	Sloping shelf 100 x 33 cm	55		
MO-72	Ashtray / paper basket	50		
PA-01	Panel 250 cm high, white color	60		
PV-01	Panel half glass 100 x 250 cm	110		
AV-02	Door or folding door 0.75 x 100 cm	135		
CE-01	Fascia 30 x 100 cm.	50		
A	Small fridge	195		
B	Large fridge	360		
C	Nespresso coffee (includes 30 capsules and sugar for 3 days)	140		



Measures expressed in metres

Ref. 1 mt = 3,3 feet

Electrical power 220 w

Prices include:

- Rental for the 3 days of the Show
- Delivery and withdrawal
- Taxes

Prices may be modified without prior notice

INVOICE

TOTAL

U\$S

Signature

* Does not include locks

PRICES VALID UNTIL JULY 10TH, 2018, AFTER THAT DATE, FURNITURE SUBJECT TO AVAILABILITY.

This Application will be deemed accepted once the amount has been paid.

STANDARD KEY IN HAND BOOTH



Measures expressed in metres

- Ref. 1 mt = 3,3 feet
- Electrical power 220 w

*The colour of the carpet and the design of desk and chairs may be modified.



LEAD RETRIEVAL:

A lead retrieval.....
..... U\$S 250.-



DATA TO BE COMPLETED BY THE EXHIBITOR

ADDRESS:

NUMBERS OF LEADS RETRIEVAL :STAND NUMBER:

COMPANY NAME:

ADDRESS / CITY / STATE:

PHONE:

AUTHORIZED BY:POSITION:

E-MAIL:

Official
TRAVEL AGENT



ESSENTIAL TRAVEL
Hotel, transfers, tango shows and much more!
beatrizcaride@seconturlee.tvr.ar
feriasyexpo@seconturlee.tvr.ar
Tel. (54.11) 4321-1011

FREIGHT FORWARDER

SHIPPING SAMPLES: Argentine customs clearance procedures for incoming and outgoing freight shipments for trade shows within Argentina are very detailed and time-consuming, and the authorities are rigid and exceptionally rigorous in the enforcement of prevailing Argentine customs regulations. We strongly suggest NOT to hand-carry any samples and to contact your freight

forwarder in order to make a temporary import of your products. The official freight forwarder of ExpoMEDICAL is Hobbit Worldwide Logistics.

Contact Ms. Silvia Mazzupappa.
Tel. +54 11-5128-0248
Mail: silviam@hobbit.com.ar



About ARGENTINA

Argentina, with 40 million inhabitants, has a wealth of natural beauty and immensely varied scenery. It covers an area of over one million square miles and is the second largest country in South America.

In the north there are the arid Humahuaca and the tropical jungles and in the south the Antarctic ice at Tierra del Fuego.

From the marvelous rain forest in the north-east to the amazing glaciers in the southern region of the country, enjoy its outstanding sights with every new destiny. A visit to Iguazu Falls, the largest and most extensive in the world can be combined with a horseback ride on the Pampas, whale watching in the southeast, a visit to the amazing Moreno glacier and the capital, Buenos Aires.

Information about the city, shopping, citytours, etc can be found at the official site www.bue.gov.ar



AIRPORT INFORMATION: Two airports serve Buenos Aires:

- **Ezeiza International Airport:** Most airlines arrive at this airport located 37 km from the city centre by highway. Bus, transfer, taxi and chauffeur-driven rented car services take approximately 40 minutes to reach the city.

Av. Tte. Gral. Ricchieri s/n, Ezeiza, www.aa2000.com.ar, Phone: +54 11 5480 6111

- **Jorge Newbery Airport:** Visitors coming from the interior of the country or from bordering countries arrive at this airport located by the riverside, five minutes away from the city centre.

Av. Rafael Obligado s/n, www.aa2000.com.ar, Phone: +54 11 4771 0104

Upon arrival at the airport when looking for a taxi to take you to your hotel, it is strongly recommended that you only use taxi companies that work with leading hotels. Please contact your hotel for further advice.

PASSPORT AND VISAS: You will need a valid passport and may need a visa to visit Argentina. Ask your nearest Embassy or Consulate or visit: www.mrecic.gov.ar

An invitation letter for visa purposes can be obtained through Mercoferias S.R.L.

VISITING BUENOS AIRES: The cultural capital of South America, Buenos Aires is located on the eastern bank of the River Plate, the widest river in the world. The city has a cosmopolitan atmosphere and, although being a modern city, it includes turn-of-the-nineteenth-century European style buildings. It has also some well preserved districts of typical colonial architecture.

Buenos Aires inhabitants are called “porteños” which makes reference to the fact that the city is a port. Buenos Aires has everything to transform your visit into a wonderful experience. Official webpage of the city: www.bue.gov.ar

CLIMATE: The climate of Buenos Aires is mild all year round. The average annual temperature is 18°C. Visitors can enjoy walking around the city in any season. On a sunny day in spring, mornings are mild; the temperature rises at midday and drops softly at night. The average temperature for September is between 15° and 20° C (59° - 68° F).

LANGUAGE: The official language is Spanish and the local people also easily understand Italian and Portuguese. However, most people involved in tourist activities speak English.



TIME DIFFERENCE: The time zone corresponds to GMT-3.

BANKS, CURRENCY, CREDIT CARDS AND VAT: Banks open at 10 am and close at 3 pm (some banks extend their closing time to 4 pm). Cash withdrawals and other transactions may be made at ATMs, 24 hours a day.

The Argentine currency is the peso (\$). There are \$ 1.000, \$ 500, \$ 100, \$ 50, \$ 20, \$ 10, \$ 5 and \$ 2.

The U.S. dollar (USD) is the most common foreign currency. US dollars or Euros can be bought or sold at banks and currency exchange offices (casas de cambio), where you must present your passport. Most of the shops accept mayor credit cards (Visa, AMEX, Mastercard) and dollars but it is sometimes more convenient to pay by cash with pesos exchanged in your hotel.

The VAT rate in Argentina is 21%. As a foreign visitor, you have the right to a refund of the value-added tax included in the price of the articles you take to your country. At the airport you may obtain a VAT reimbursement corresponding to any purchases made within the country for an amount over \$ 70 (per invoice) and in shops operating with the Global Refund system.

ELECTRICAL POWER: Electrical power in Argentina is 220 volt, 50-cycle alternating current. Power outlets have two cylindrical holes or two flat holes with ground connection. It is convenient to bring an adaptor for these outlets to use your electrical devices without problems.

SECURITY: Buenos Aires has the reputation of being a safe city, but as in any other big city in the world, tourists should take sensible precautions.

MAKING PHONES CALLS: For international calls, dial 00 + country code + area code + local number.

The country code for Argentina is 54, and the area code for Buenos Aires is 11. For example, to call to 4333-6666 from outside the country, you should dial +54 11 4333 6666.

USEFULL PHONE NUMBERS:

- Police: 101
- Fire: 100
- Medical assistance/ General Emergencies: 911
- Telephone enquiries: 110
- Ezeiza International Airport and Jorge Newbery Airport: +54 11 5480 6111

OPENING HOURS: Shops are open from Monday through Fridays from 9 am to 8 pm, and Saturdays from 9 am to 1 pm; however, shops in main locations are also open on Saturday afternoons.

In malls, hours usually extend until 10 pm, including Saturdays and Sundays.

TANGO

Buenos Aires is the birthplace and the world capital of tango, a rhythm that was created by the banks of the Río de la Plata, at the end of the 19th century, as a fusion of European and African music.

The tango is manifested in the lyrics - many of the words used in the tango come from lunfardo (porteño's slang); in the music - the bandoneón provided the music from the Río de la Plata with that melancholic and somewhat sullen sound that characterizes tango today; and in the dance - tango classes last between one and two hours. It is ideal to take four or five lessons. From the first lesson, teachers

train beginners in the mastering of the basic steps: eight simple movements that may be learned in a few hours.

Buenos Aires is full of tango houses with live orchestras and dancers. The most important places that offer live shows usually include dinner (with options in Argentine beef or international menus).

You may also go to the milongas, places where you dance tango. Many of them organize classes - given by specialized teachers- before the dancing. For beginners and more experienced dancers, the offer includes group or individual classes. Tango, milonga or vals.

